

## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Patent Application of

Charles Beebe

Appln. No.: 09/837,641

Filed: April 18, 2001

For: SYSTEM AND METHOD FOR A  
UNIFORM WEBSITE PLATFORM  
THAT CAN BE TARGETED TO  
INDIVIDUAL USERS AND  
ENVIRONMENTS

Commissioner for Patents  
Washington, D.C. 20231

Sir:

CHARLES SCHWAB & CO., INC., assignee of the entire right title and interest in the above-identified application by assignment dated August 14, 2001, which assignment was mailed to the Patent and Trademark Office on August 22, 2001 for recordation (copy attached hereto), hereby revokes all prior powers of attorney and appoints the members of the firm of STALLMAN & POLLOCK LLP, a firm composed of:

Michael A. Stallman	29,444	Kathleen A. Frost	37,326
Michael J. Pollock	29,098	Brian J. Keating	39,520

as its attorneys with full power of substitution to prosecute this application and to transact all business in the Patent and Trademark Office in connection therewith.

Please direct all correspondence regarding this application to the following:

STALLMAN & POLLOCK LLP  
Attn: Brian J. Keating  
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San Francisco, CA 94105  
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Dated: 4/18/02

CHARLES SCHWAB &amp; CO., INC.

By:

Name: Yusuf Cassim

Title: Vice President &amp; Associate General Counsel

Group Art: 2176

Examiner: Unknown

REVOCATION OF PRIOR  
POWERS AND APPOINTMENT  
OF NEW COUNSEL BY  
ASSIGNEE

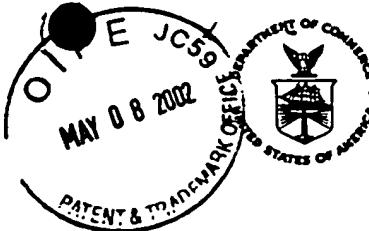
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NOVEMBER 09, 2001

PTAS

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BRIEF: ASSIGNMENT OF ASSIGNEE'S INTEREST (SEE DOCUMENT FOR DETAILS).

ASSIGNEE:  
BEEBE CHARLES

DOC DATE: 08/14/2001

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ASSIGNEE:  
CHARLES SCHWAB & CO., INC.  
101 MONTGOMERY STREET  
SAN FRANCISCO, CALIFORNIA 94104

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SERIAL NUMBER: 09837641 ✓  
PATENT NUMBER:

FILING DATE: 04/18/2001  
ISSUE DATE:

LAZENA MARTIN, EXAMINER  
ASSIGNMENT DIVISION  
OFFICE OF PUBLIC RECORDS

# 11140 Charles Schwab  
& CO., Inc.  
ATTORNEY: FEm M-9111US  
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(a) Charles Beebe

Additional name(s) of conveying party(ies) attached?

 Yes  No

## 3. Nature of Conveyance:

- Assignment  Merger  
 Security Agreement  Change of Name  
 Other \_\_\_\_\_

Execution Date: August 14, 2001

## 4. Application number(s) or patent number(s):

If this document is being filed together with a new application, the execution date of the application is:

MAY 09 2002

A. Patent Application No.(s) - 09/837,641 Filed 4/18/01

Title: System And Method For A Uniform Website Platform  
That Can Be Targeted To Individual Users And Environments

B. Patent No.(s)

Technology Center 2100

Additional numbers attached?  Yes  No5. Name and address of party to whom correspondence  
concerning document should be mailed:

Name: Joseph K. Hollinger

Internal Address: SKJERVEN MORRILL MacPHERSON LLP

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City SAN FRANCISCO State CA Zip 94111

## 6. Total number of applications and patents involved: On

7. Total fee (37 CFR 3.41): \$40.00

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## 8. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Joseph K. Hollinger  
Name of Person Signing

Signature

8/22/01  
Date

Total number of pages including cover sheet, attachments, and documents: Two

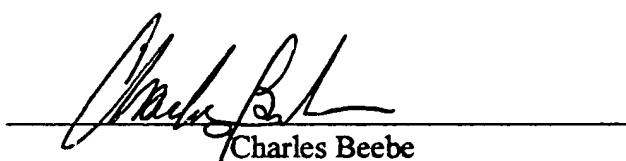
**ASSIGNMENT**

For good and valuable consideration, receipt of which is hereby acknowledged, I, Charles Beebe of Laguna Beach, California, hereby sell, assign and transfer to CHARLES SCHWAB & CO., INC., a California corporation, having a place of business at 101 Montgomery Street, San Francisco, California 94104, its successors and assigns, the entire right, title and interest throughout the world in my invention in

**SYSTEM AND METHOD FOR A UNIFORM WEBSITE PLATFORM THAT CAN BE TARGETED TO INDIVIDUAL USERS AND ENVIRONMENTS**

for which I have filed a United States patent application on April 18, 2001, which now has Serial No. 09/837,641, and all patent applications and patents of every country for said invention, including divisions, reissues, continuations and extensions thereof, and all rights of priority resulting from the filing of said applications; I authorize the above-named assignee to apply for patents of foreign countries for said invention, and to claim all rights of priority without further authorization from me; I agree to execute all papers useful in connection with said United States and foreign applications, and generally to do everything possible to aid said assignee, its successors, assigns and nominees, at their request and expense, in obtaining and enforcing patents for said invention in all countries; and I request the Commissioner of Patents and Trademarks to issue all patents granted for said invention to the above-named assignee, its successors and assigns.

Executed this 14<sup>th</sup> day of <sup>August</sup>, 2001.

  
Charles Beebe

State of California )  
                      ) ss.  
County of Orange )

On \_\_\_\_\_ before me, \_\_\_\_\_ personally appeared \_\_\_\_\_ personally known to me or proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is(are) subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

WITNESS my hand and official seal.

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SIGNATURE OF NOTARY